



2019

Holiday

Brochure

zippo[®]

NEW! *Pocket Lighter Inserts*

TORCH INSERTS

- Authentic Zippo Product
- Fits all regular Zippo lighter cases
- Fuel does not evaporate, allowing extended period between refueling
- Refillable with Zippo Butane Fuel
- Adjustable Flame
- Keeps Zippo DNA with 3-2-3 chimney look which is replicated via debossed circles and the Zippo click
- Backed by a two-year Zippo warranty



ARC INSERT

- Authentic Zippo Product
- Fits all regular Zippo lighter cases
- USB Rechargeable
- IEC approved battery
- Double tap ignition button for additional safety.
- Backed by a two-year Zippo warranty





Butane Lighter Insert

Single Torch - EMPTY

A single bright blue flame deploys at the push of a button, in this new torch insert. Fill with Zippo Butane Fuel before use.

65826

\$14.95



Butane Lighter Insert

Double Torch - EMPTY

Offering double the fire power, this butane torch emits two evenly matched blue flames. Fill with Zippo Butane Fuel before use.

65827

\$16.95



Arc Lighter Insert

CHARGE BEFORE USE

WILL BE AVAILABLE OCTOBER 2019

Two powerful plasma arcs cross to provide maximum ignition. Insert easily recharges with the included USB cable.

65828

\$21.95

Inserts are designed to work only with regular-sized genuine Zippo Windproof Lighter models including: Regular, Vintage, Armor®, and 1941 Replica. It does NOT work with Slim® or 1935 Replica models.



Zippo Lighter & Empty Single Torch Butane Insert Gift Set

EMPTY

This sleek Black Ice Windproof Lighter comes with one of Zippo's hottest newest accessories – the butane torch insert (single torch), allowing users to swap between the included Standard Classic and Single Butane Torch inserts for any adventure.



49103

\$39.95

Black Ice Windproof Lighter comes with standard insert

Collectible – Mr. Blaisdell 125th Birthday



Reverse

Zippo debuts a new process, 360° Photo Imaging, with a 5,000 limited-edition, consecutively numbered design celebrating the upcoming 125th anniversary of Zippo Lighter inventor and company founder George G. Blaisdell's birthday. This piece is sure to be a collector must-have.

49134

Black Ice®

Photo Imaging 360°

\$57.95



Packaging



Side Views

DEMAND FOR LUXURY AND PREMIUM LIGHTERS,

especially those featuring Zippo's 360° engraving techniques, is at an all time high. These three new designs feature something for everyone: Vintage, timeless architectural influences.



Reverse

49075

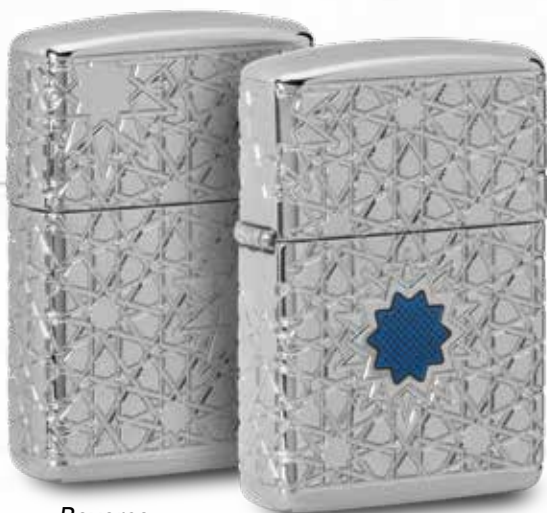
High Polish Brass

Laser 360°

\$39.95



Packaging



Reverse

49076

Armor®

High Polish Chrome

MultiCut / Epoxy Inlay

\$90.00



Packaging



Reverse

49079

Armor®

High Polish Chrome

MultiCut

\$80.00



Packaging

CONSUMER APPROVED

Consumer testing of all stock designs allows Zippo to select only the lighters that scored the highest approval ratings for our catalogs, making sure that there are must-have designs at every price point for your retail sales.



49070
Street Chrome™
Color Image
\$23.95

GM
OFFICIAL
LICENSED PRODUCT General Motors Trademarks
used under license to Zippo
Manufacturing Company

A CLASSIC CHEVY TRUCK DESIGN

in retro shades of orange and aqua features chromed out accents, revealing the Street Chrome finish beneath.

Available in selected countries, some restrictions may apply.



49069
Satin Chrome
Auto Two-Tone
\$26.95

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THE DAPPER PLAYBOY BUNNY

is the perfect centerpiece for this Art Deco design. The Rabbit Head logo stands out in bold brass on the Satin Chrome finish, thanks to Zippo's Auto Two-Tone engraving process.

Available in selected countries, some restrictions may apply.



29817
Street Chrome™
Emblem Attached
\$45.95

Available in selected countries, some restrictions may apply.



49071
Black Ice®
Laser Fancy Fill
\$31.95



49074
Black Ice®
Laser Engrave/Fancy Fill
\$33.95



49073
Black Ice®
Photo Image
\$31.95

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Pabst Blue Ribbon

ZIPPO DEBUTS ANOTHER NEW consumer-requested license with two red, white, and blue Pabst Blue Ribbon color image designs. The Pabst Blue Ribbon brand has seen a massive popularity surge among millennial consumers in recent years.

Manufactured and distributed under license from Pabst Brewing Company, LLC ("PBC") by Zippo Manufacturing Company. [PABST BLUE RIBBON, COLT 45, OLD MILWAUKEE, LONE STAR] and related trademarks, logos, names and designs are trademarks and intellectual property of PBC. © 2019 All rights reserved.

49078
Street Chrome™
Color Image
\$23.95

49077
Street Chrome™
Color Image
\$23.95



49068
Black Matte
Color Image
\$28.95



49072
Iron Stone®
Color Image
\$26.95



49082
Brushed Brass
WOODCHUCK USA Birch Emblem Attached
\$52.95

Zippo has partnered with Woodchuck USA to help restore and protect the forests of the world. Through the Buy One. Plant One. program, for each lighter purchased, a tree is planted.

Gift Sets

Gifts that last a lifetime



Jack Daniel's® Flask and Lighter Gift Set

Available in selected countries, some restrictions may apply.

A Satin Chrome windproof lighter, color imaged with the famous Jack Daniel's Old No. 7 art, comes with a matching stamped stainless steel 3 fl. oz. flask in an elegant windowed packaging complete with Jack Daniel's backslash. Suitable for shelf or peg display.

49080
\$54.95

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Packaging



Zippo Flask and Lighter Gift Set

A stately brushed chrome duo featuring the Zippo logo lustre-etched onto the lighter and stamped into the pocket flask. Ready to wrap -- and enthusiastically unwrap -- in vibrant windowed packaging, this gift set is suitable for shelf or peg display.

49098
\$34.95



Packaging

EASY TO STOCK AND QUICK TO SELL,

prepackaged gift sets are appealing to shoppers throughout the holiday season. Attractively priced pairings feature a variety of classic and brand new products, perfect for endcap displays or last minute offerings at the registers.



Fireball Lighter and Shot Glass Gift Set

Available in selected countries, some restrictions may apply.

Zippo teams up with one of the most popular spirits among millennials, Fireball Whisky, for this grown-up stocking stuffer. The Street Chrome™ lighter and standard shot glass are embellished with the unmistakable Fireball Whisky bottle artwork. Suitable for shelf or peg display.

49081
\$39.95

FIREBALL and the Dragon Logo are registered trademarks of Sazerac Brands, LLC. THIS LICENSED PRODUCT IS INTENDED FOR ADULTS OF LEGAL DRINKING AGE.



Packaging



Zippo Lighter and Zippo Knife Gift Set

Available in selected countries, some restrictions may apply.

There's no more perfect pocketable pairing than two hardworking tools – a Street Chrome lighter with a minimalist design along with a Zippo single-blade, brushed stainless steel lockback pocket knife are packaged in an attractive gift box and offer refined practicality.

49067
\$49.95



Packaging

Gift Sets



Reverse

Reverse

49066
 Street Chrome™
 WOODCHUCK USA
 Mahogany Emblem Attached
 \$54.95

Woodchuck Lighter & Bottle Opener Gift Set

New this holiday, Zippo expands its WOODCHUCK USA partnership and their shared mission to aid global reforestation with a handsome and functional lighter and bottle opener gift set. Both items have been laser-engraved with a lush tree design, and the bottle opener features the GPS coordinates of Zippo's planting site in Madagascar. Since the gift set includes not one, but two Zippo x WOODCHUCK products, it plants two trees as part of the Buy One. Plant One. program.

Visit zippo.com/BuyOnePlantOne to learn more.



Packaging



Black Ice® and Pipe Insert Gift Set

Back by popular demand, this Black Ice classic lighter includes both the Standard Classic and Pipe Inserts for ultimate functionality.

29789
 \$29.95



Packaging



Street Chrome™ & Fuel Canister Gift Set

Refill on the fly with thanks to the convenient portability of Zippo's Fuel Canister paired with a rugged Street Chrome classic lighter.

Fuel not included.

29788
 \$23.95



Packaging

Rose Gold Candle Lighter / Candle Gift Set

The perfect holiday or hostess gift, this Zippo Mini Flex Neck Candle Lighter co-pack includes an unfilled Rose Gold Mini Flex Neck Candle Lighter, an 18ml Zippo Butane Fuel, and three premium candles made by Northern Lights Candles. The National Candle Association reports that US retail sales of candles top \$3.2 billion annually, and that 7 out of 10 households use candles. Votive candles, like the ones included in this set, are among the most popular for both gifting and personal use.

44037

\$29.95

Features:

- Easy to ship (non-hazmat)
- Easy to merchandise
- Hand poured in the USA



Gift set contains one of each scent:

- Cranberry Mimosa
- Evergreen Forest
- Warm Winter Nights





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